

QUICK TIPS – *GIVING*

As we approach the Holiday Season, here are some things that merit reflection.

- ◆ We are extremely fortunate to live in such a fantastic country.
- ◆ We are comparatively quite wealthy.
- ◆ We generally get along well with one another.
- ◆ We have avoided debilitating internal wars.
- ◆ We welcome immigrants from around the world.
- ◆ We are tolerant of differences.
- ◆ We are nurturing tomorrow's leaders.
- ◆ We have a future with enormous potential.

Even so, there are far too many around us who are living in dire hardship. They are the unemployed, the working poor, those living on the streets, those with serious medical challenges, those with profound mental infirmities, those on social assistance, and those devastated by the recent financial chaos.

In this Holiday Season, when we give so much to family and friends, consider extending your graciousness to those others who have such significant needs. This giving could take financial form or it could be volunteering your time, effort and/or expertise to any number of worthwhile endeavours. These may include:

- ◆ Shelters
- ◆ Food Banks
- ◆ Health Research
- ◆ The United Way
- ◆ Not-For-Profit Agencies

Make this Holiday Season even more personally rewarding and fulfilling, by giving selflessly in the spirit of good will. It also is an opportunity for organizations to demonstrate meaningful Corporate Social Responsibility. Something to consider.

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